



Mooner App Pte Ltd

Empowering Everyone To Be Self Employed

Problem: Hiring The Right Person For The Job



Current

- The current procedure of searching online, perusing reviews, and reaching out to companies for quotes is both inefficient and time-consuming.



Monopoly

- The current procedure of searching online, perusing reviews, and reaching out to companies for quotes is both inefficient and time-consuming.
- Users of the platform are forced to pay high service fees



Problem:

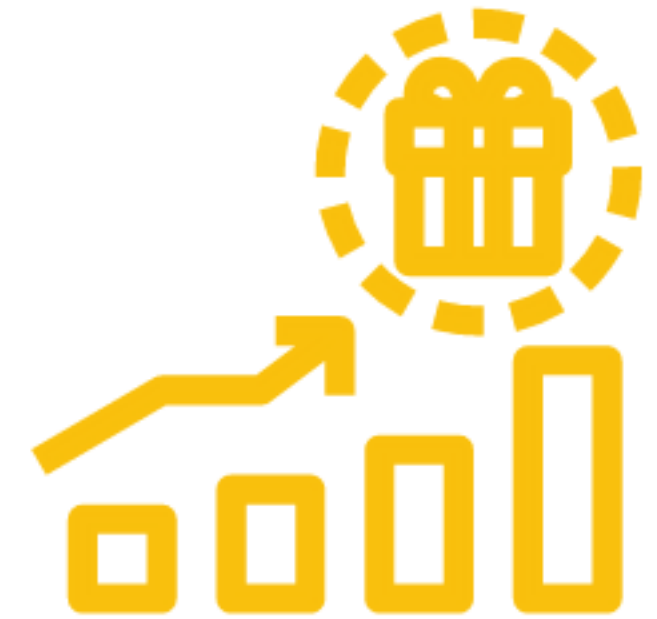
Obtaining quotes from companies for services is a process that requires a significant investment of time.



Non- Competitive Rates



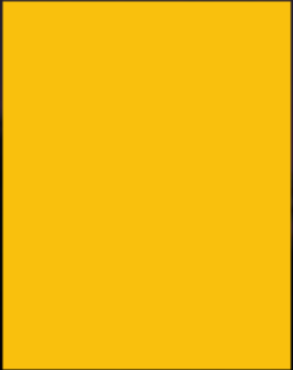
Unrated/False Service
Reviews



Incentives

No enticing
incentive/referral program
available currently

* Currently No platform to cater for on-demand services, where the service provider gives quotes. Other apps are all rate card based pricing.



Solution: Mooner App - Essential Service Providers "Under One Roof"

- In Demand Services, On-demand
- Professional service providers within minutes
- Convenience at your fingertips
- Reliable, rated & reviewed service providers you can trust
- Latest consumer web & device technology
- Enticing Incentive Referral Model



How it works:

Search, Book, Enjoy!



Compulsory Registration

*Trustworthy clientele &
Professional verified service
providers*



Location Based Booking

Quick & efficient services
confirmed within minutes

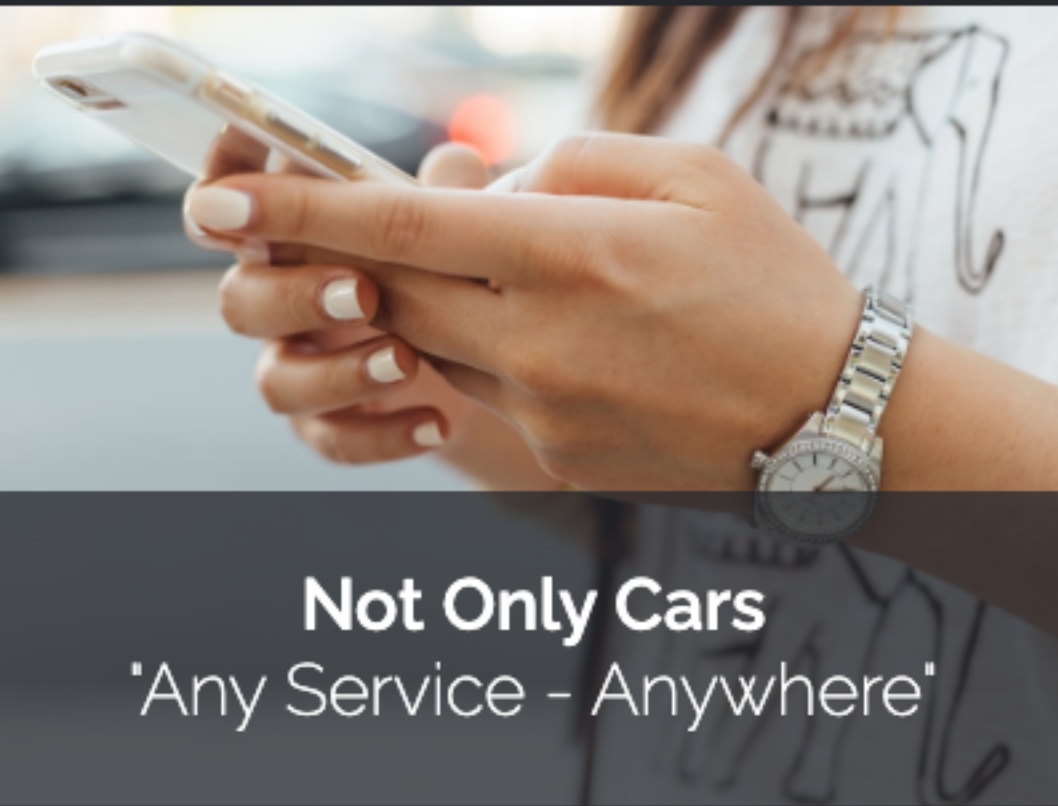


Not Just Cars

but ANY service you require!



Key Differences



Not Only Cars
"Any Service - Anywhere"



Members Only
Verified clientele



Optimized Service Providers
User Rated & Reviewed



Fast Response Time
Ease To Obtain Quotations



Quality Service Assurance
Verified, Reviewed & Rated



Digital Solution:
Geo-Aware Allocation



Great Experience
Satisfied (Mooners & Users)



Operating Principles

- On-demand services
- Modern and time efficient
- Customer focused, digitally-coordinated
- The best end-user experience available
- Statistically optimized response time
- Cashless billing system
- Profitable by design



Product:

Mooner Application (iOS & Android)

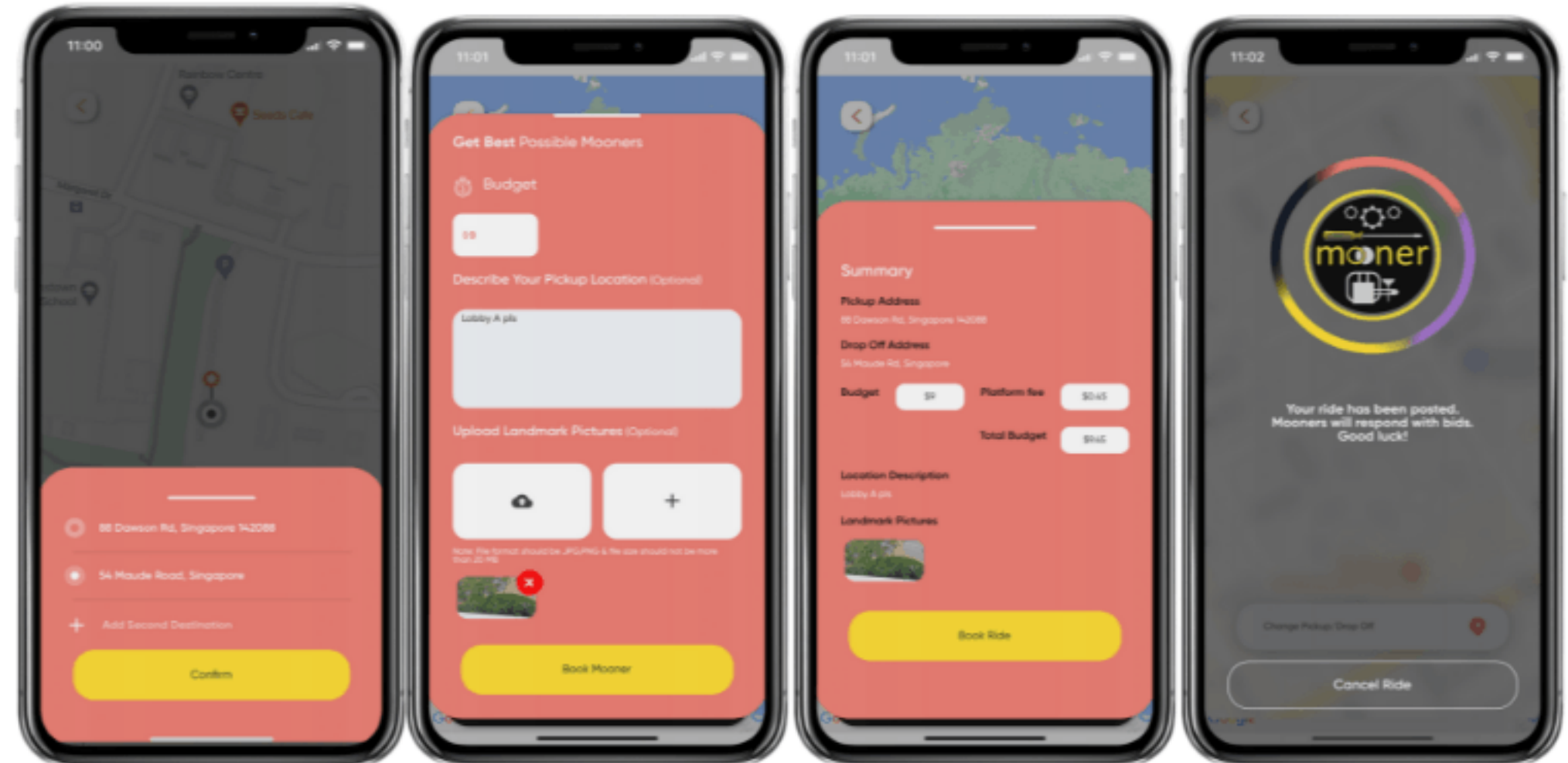


- Incentive driven user acquisition
- Incentive driven service provider registration



Product: Mooner.com.sg

- Book Services & Trips, Instantly
- Pre-specified locations with labels & coordinates to enable easy booking of services for "Home", "Work", "Mom's Apt" etc
- Google Maps integration: Lat/long input





Benefits of Moaner



Book a driver



Register as a cleaner



Hire a chef for your party



Book a plumber



Engage a handyman



Proximity based response
ensures you find the
service you require quickly
and easily.



User Benefits

- Competitive edge to find premium services
Sort quotes from rating or price (your preference)
- Negotiate directly if needed.
- Immediate response and delivery of service
- Safe, trusted & verified service providers
- Easy as 1, 2, 3 - "A Moaner for any service."





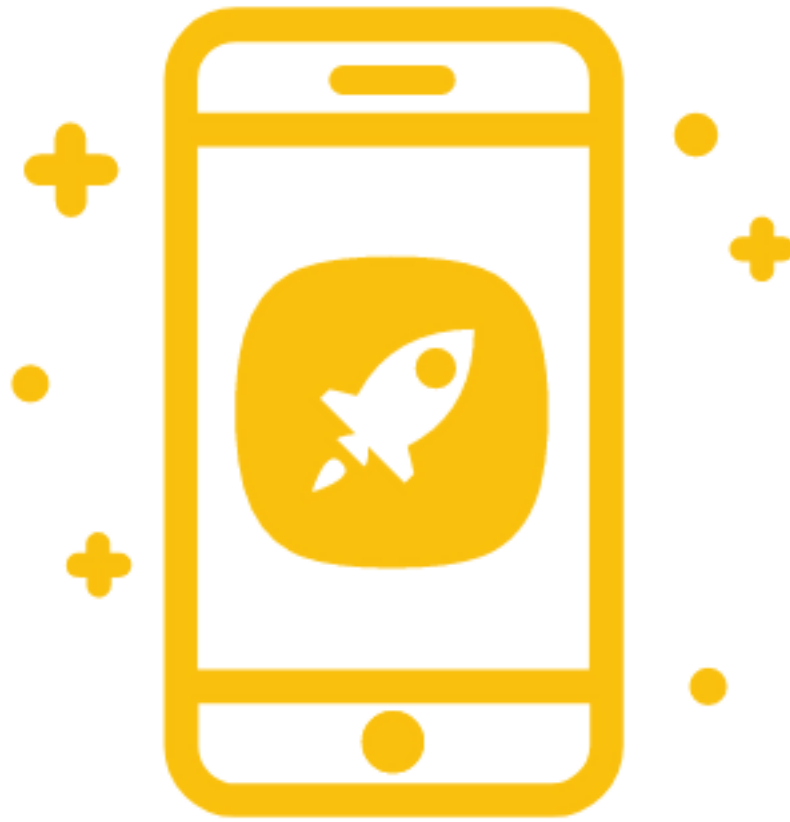
Initial Service Area



Singapore



Technology



Mobile

Phones + Scheduling

Applications for iOS & Android
Route optimization for efficient service (Driver Module)



Reputation Tracking

User rated Mooners for trusted quality service
Evaluated reviews



Rewards

Incentivise Mooners & Users for using Mooner App
Payouts in cash



Demand

Need for quality, reliability & assurance



Need for immediate services is at its peak in this day and time



Alleviate unemployment. Allowing people to register to provide services that they are good at or able to perform to earn an income.



Overall Market

US\$1.39bn

Based on ride hailing only -SG

US\$1.65bn

projected market volume of
US\$1.65bn by 2027.

Projected market Vol - SG

- <https://www.statista.com/outlook/mmo/shared-mobility/shared-rides/ride-hailing-taxi/singapore#:~:text=Revenue%20in%20the%20Ride%2Dhailing,US%241.65bn%20by%202027.>



Ride Hailing Industry Projection- 2027

- In the Ride-hailing & Taxi segment, the number of users is expected to amount to 2.1m users by 2027.
- User penetration is 33.0% in 2023 and is expected to hit 33.5% by 2027.
- The average revenue per user (ARPU) is expected to amount to US\$0.70k.
- In the Ride-hailing & Taxi segment, 66% of total revenue will be generated through online sales by 2027.

• <https://www.statista.com/outlook/mmo/shared-mobility/shared-rides/ride-hailing-taxi/singapore#:~:text=Revenue%20in%20the%20Ride%2Dhailing,US%241.65bn%20by%202027.>

Employment Outlook

THE STRAITS TIMES

BUSINESS

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Singapore employment surpassed pre-pandemic levels last year, 2023 outlook cautious



MARKETS BUSINESS INVESTING TECH POLITICS CNBC TV INVESTING CLUB PRO

TECH

Google, Meta, Amazon and other tech companies have laid off more than 95,000 employees in the last year

PUBLISHED WED, JAN 18 2023-11:45 AM EST | UPDATED TUE, MAR 14 2023-10:08 AM EDT

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KEY POINTS

- The tech industry has seen a string of layoffs in the face of uncertain economic conditions.
- Meta announced a fresh round of cuts on Tuesday, impacting 10,000 employees.
- Layoffs come as digital advertisers are cutting back on spending and rising inflation curbs consumer spending.

In this article

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EBAY +0.34 (+0.34%) TWLO +0.44 (+0.69%)

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College hopefuls have a new ultimate dream school — and it's not Harvard, Princeton or

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ECONOMY HR & EDUCATION | STAFF REPORTER, SINGAPORE

PUBLISHED: 1 MONTH AGO | 235 VIEWS



Photo by Namcha ph on Unsplash

Unemployment rate to marginally increase to 2.4% in H123

RHB said the uneven recovery of the economy will likely impact labour demand.

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- Singapore Tourism Board awards \$4m to 10 'fresh, bold' marketing campaigns
- Nearly 9 in 10 Spore CEOs say global economic growth will decline over the next year

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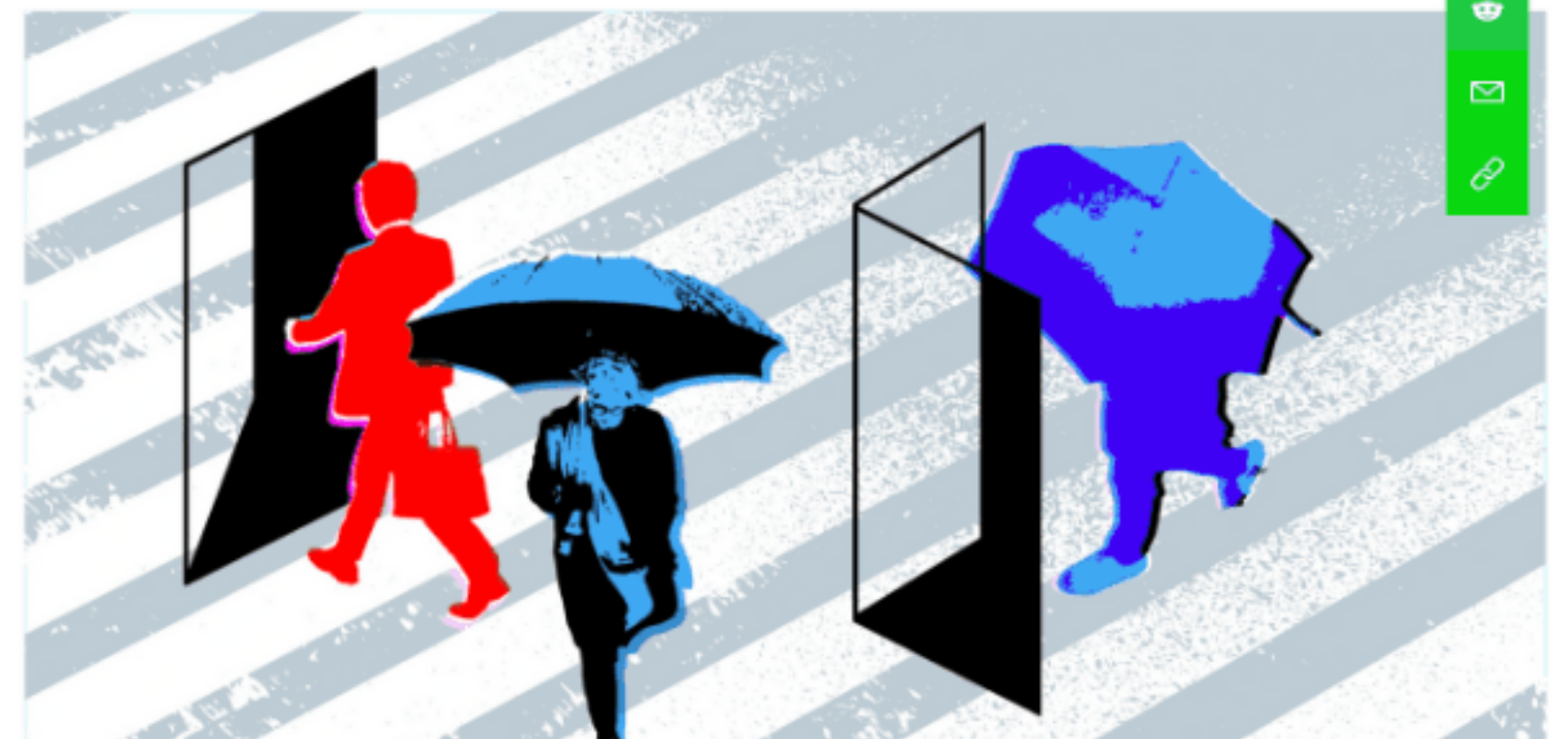
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A comprehensive list of 2023 tech layoffs

From major layoffs at Google, Amazon and Microsoft to small fintech startups and apps

Natasha Mascarenhas, Alyssa Stringer / 6:00 PM GMT+8 • March 16, 2023

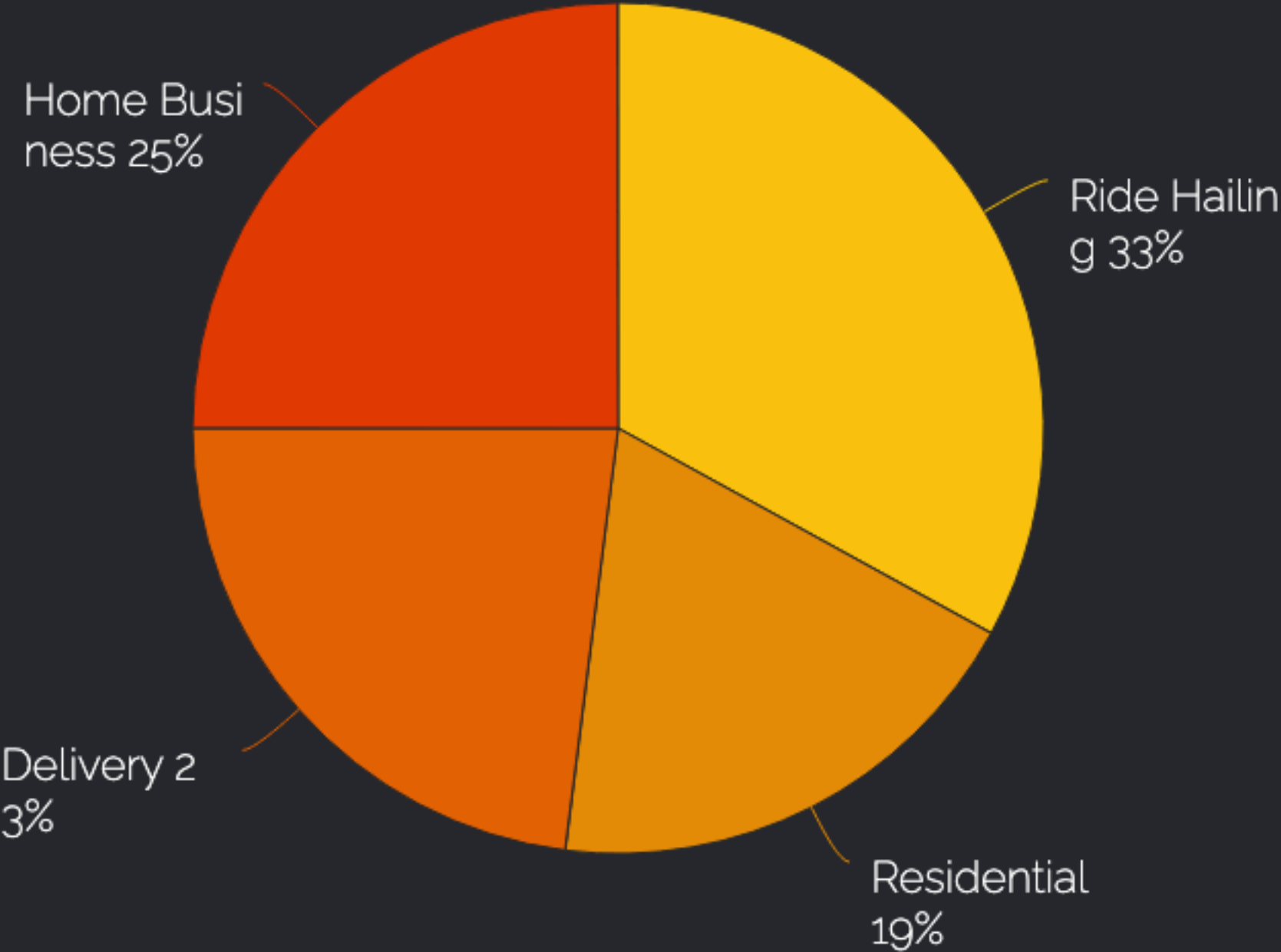
Comment





Mooner Market Composition

Major Market Segments







Services On-demand model



Mooner Competitive Analysis

Difference in red

Comparative Analysis(difference in red)

	Mooner 	Urban Company 	Helping 	Ovvv 
Platform	One platform for both Service Seekers and Service Providers	No	No	Yes
Rate Card Based pricing	No	Yes	Yes	No
Commission Rate	10%	8.5% - 30%	20%	10%
Referral Reward Incentive Scheme	Yes / passive income	Yes- rewards	Yes- rewards	Yes- rewards
Digital Token/ Blockchain Integration	Yes/ BEP 20 Token on Binance Smart Chain (BSC)	No	No	No
Verified Ratings & Reviews	Yes	Yes	Yes	Yes
Geo Location Based Matching	Yes	No	No	No
Legacy Planning	Yes	No	No	No

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COMMENTARY Commentary

Commentary: The gig economy – a surprise boost from the pandemic and in Singapore, it's not going anywhere

Delivering food or ride-hailing jobs may have a poor reputation as unstable and low-skilled but NUS economist Sumit Agarwal says it is important especially when times are tough.

File photo of a Grab Food delivery driver (Photo: Jeremy Long)

Sumit Agarwal

09 Mar 2021 06:01AM
(Updated: 09 Mar 2021 09:38AM)

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COMMENTARY Commentary

Commentary: Does rise in food delivery roles suggest something's wrong with full-time employment?

Platform firms may be adding new workers to the Singapore economy – workers who would otherwise not have entered the workforce in the first place, says NUS Business School's Professor Sumit Agarwal.

Food delivery riders riding along Paya Lebar Quarter (Photo: Colin Ch)

Sumit Agarwal

09 Mar 2021 06:01AM
(Updated: 09 Mar 2021 09:38AM)

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Experts' warning: Tech... in... decade...

CHOICE OF THE GIG WORKERS

Some may feel that the rise of such roles threatens the stability of the traditional economy. But it's a misconception the gig economy robs the old world of workers.

The traditional economy workers have invested enormous resources like time and money in obtaining these skills and they would want to be compensated for them.

Target



Focus on Singapore
(Initially)



Expand to South-East Asia



Target -Malaysia & Thailand

Looking Forward: Potential Outcomes



Best-Case Scenario:

Becomes market leader,
With our explosive market
acquisition angle.



Realistic Success Scenario

Expand into Malaysia and
Thailand - Scalability



Worst-Case Scenario

Application retains its status as a
Services App without the Ride -
Hailing Portion



Looking Forward: Location-Based Services



Extend infrastructure to other LBS applications (*Delivery, non-critical medical /governmental use*)

\$185Bn USD
Asia Industry Size by 2027

Keep growing locally/regionally,
acquiring more users to the
platform.



Future Optimizations



To become an exclusive Service Provider



MOST competitive rates offered



Intergrated with Augmented Reality and Vendors for promotions



More accurate GPS technology



Expansion into Commercial services (Restaurants, Etc,Etc)



Encouragement of hybrid vehicles



Go-to Market: Marketing Ideas

“ ... *"In Demand Services On Demand"*

... *"Empowering People To Be Self-Employed"*

... *"Mooner It"*



Become the
ubiquitous **"premium"**
service



Incentive driven referral
system and reward
network






No Competition- Fair-go for users.

Mooner is not built on a rate card based system. You get to stipulate and negotiate your prices.

Traction: Progress to Date






- mooner.com.sg - Live Site
- ACRA registered company in Singapore - Mooner App Pte Ltd
- iOS / Android App - Live In App & Playstores
- 2 Directors and 5 advisors
- Actively Sourcing VC, AI for funding to bring project to the next level as @2023 April
- MNR Token trading on Coinstore & LAToken
- Mooner App participated in partnership with Coinstore @ TOKEN 2049 , Singapore 2022 @MBS
- MNR Token incorporated within Mooner App for payments- recorded on blockchain



4th October 2022

Mooner App Launches in partnership with Coinstore at Token 2049 SG



Mooner App Pte Ltd has launched its flagship app on both the Google Play & Apple App Stores. Mooner app is a service booking application to match service providers to service seekers. It boasts a variety of unique selling points such as its not a rate card based medium but a customer to customer based system where both service seeker and service provider negotiate their rates and come to a consensus. It also has a proprietary incentive reward model which awards users incentives, simply by referring users to the app. There is also a legacy planning attribute to ensure longevity not just for the App but users as well.






The app also utilizes its very own minted Mooner Token (MNR). Each and every transaction on the Mooner App will award service providers MNR tokens as a means of payment. This utility token can be en-cashed within the Mooner App directly to the Service Provider's bank account. Mooner token can be traded on Coinstore & LAToken Exchanges. With a real world application for its digital currency, MNR token is set to rise in price so stay tuned to Mooner Token & Mooner App.



In addition mooner app is proud to have taken part in Token 2049 SG in partnership with Coinstore over two days of mingling with like minded individuals and pushing the name of Mooner, MNR & Singapore into the crypto community and world.

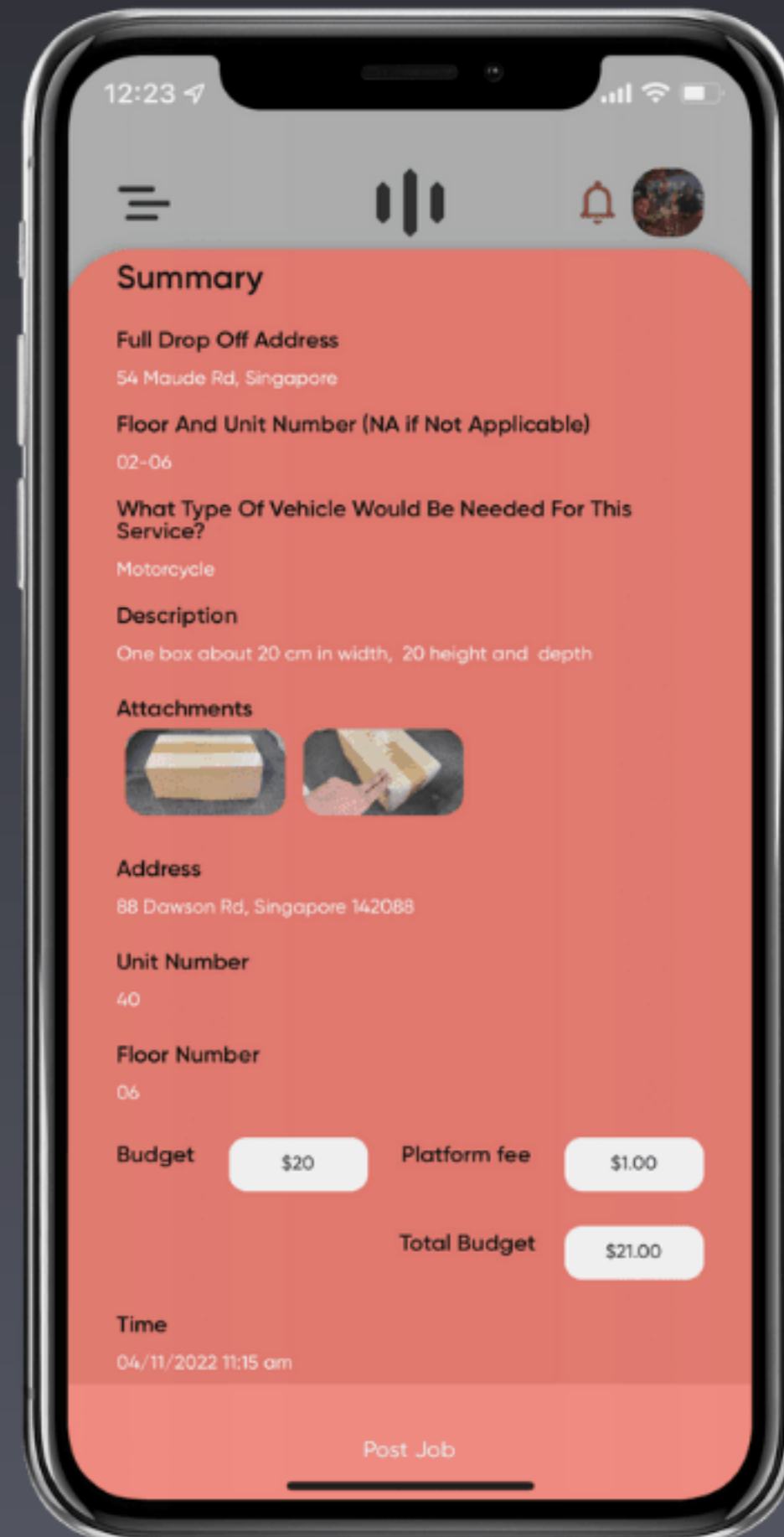




Sneak Peak Of Mooner App



Prices are set by the service provider. We charge a negligible fee per job.



All users have the option to register and provide a service they may be good at. Be it cooking, cleaning, walking a dog, dispatch, handyman services, anything u can think of!

Our incentive model will ensure continuous usage of our app.

Enticing referral based incentive program will ensure user and service provider acquisition.

Why is Singapore a good place for investments?



- Currently, Singapore does not impose capital gains tax, inheritance tax and estate duties
- **Singapore - A SAFE HAVEN**
<https://www.businesstimes.com.sg/international/super-rich-are-choosing-singapore-worlds-safest-haven>
- **Why Singapore is a great place to live and invest in?**
<https://www.hsbc.com.sg/international/why-singapore-is-a-great-place-to-live-and-invest-in/>
- **Singapore's secure and stable legal system, regulatory framework and political stability help the city-state stand out in the region**

Join us and be part of a revolutionary journey to make a difference!



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<https://mooner.com.sg>

<https://moonercoin.io>

Thank You!